

Strategic Firm for Strategic Plan Validation

Over the past few months, AIMS has embarked on an internal strategic planning exercise in order to refocus its programs and activities on its strengths, and lay the foundation for sustained growth over the next five years. We are seeking the expertise of a leading strategy consulting firm with deep understanding of the global and African STEM education landscape to assist in the review, finalization and validation of the draft strategy. The successful firm will be expected to contribute by:

- Outlining a resource mobilization plan which defines aggressive but realistic fundraising goals and timelines, identifies target donors, and addresses the issue of sustainability;
- Reviewing and possibly adjusting the organizational staffing requirements in light of the new strategic goals, in collaboration with our People, Talents and Culture team;
- Refining and scenario-proofing the existing metrics and targets;
- Undertaking at least two levels of additional validation:
 - a final internal validation round with senior management and an alumni representative that ensures internal alignment, coherence and support for the plan;
 - an external validation round with select individuals or organizations that can provide an impartial and informed critical review, as well as current AIMS stakeholders and institutional partners whose support will be instrumental for the plan's implementation.

Firms interested in being considered for this exercise should send **SEPARATE** financial and technical proposals, clearly named as either “TECHNICAL PROPOSAL” or “FINANCIAL PROPOSAL” as appropriate to the address strategy@nexteinstein.org by **Wednesday, 24 March 2021**. Each document shall include the Proposer's name and address.

The file with the “FINANCIAL PROPOSAL” must be encrypted with a password so that it cannot be opened or viewed until the Proposal has been found to pass the technical evaluation stage. Once a Proposal has been found to be responsive by passing the technical evaluation stage, AIMS shall request the Proposer to submit the password to open the Financial Proposal. Financial proposals not encrypted with password shall be automatically disqualified.

About AIMS:

[The African Institute for Mathematical Sciences \(AIMS\)](#) empowers the continent's youth to shape their future through Science, Technology, Engineering and Mathematics (STEM) education and training. Our ecosystem of knowledge and transformation has made a difference in Africa and beyond for almost two decades.

For the next five years (2021 – 2026), we plan to empower young African scientists and innovators of today to become creative entrepreneurs and leaders of tomorrow. Our commitment to research valorisation is evident in our transformational focus on education and training, research and innovation, entrepreneurship and innovation, and public engagement and policy. Our key objective is to build a community of 10,000 young scientists and innovators in Africa by 2030. Our current agenda includes expansion – with new centres in Botswana, Congo DRC, and Ivory Coast eventually; future-proofing our business model; introducing new funding streams and revenue sources; and formulating and implementing long- and short term transformational strategies that strengthen operations, outputs, and impact.