



AIMS

African Institute for
Mathematical Sciences
NEXT EINSTEIN INITIATIVE

The Secretariat
District Gasabo, Secteur Kacyiru
Cellule Kamatamu Rue KG590 ST
Kigali, Rwanda

We're transforming Africa through innovative scientific training, technical advances and breakthrough discoveries!

The African Institute for Mathematical Sciences (AIMS) is a pan-African network of centres of excellence for postgraduate training in mathematical sciences, research and public engagement in STEM. Its mission is to enable Africa's brightest students to flourish as independent thinkers, problem solvers and innovators capable of propelling Africa's future scientific, educational and economic self-sufficiency. The first AIMS centre opened in Cape Town, South Africa in 2003; since 2011, AIMS has opened additional centres in Senegal, Ghana, Cameroon and Rwanda.

Each AIMS Centre provides expertly tailored academic and non-academic programs, training around 50 African students each year and preparing them for leadership in the domains of academia, government and industry. The AIMS academic program relies on top international lecturers who teach in a 24-hour learning environment.

If you bring a collaborative spirit with a passion to effect change, consider this opportunity as the...

Communications Officer, AIMS Senegal!

The Communications Officer, AIMS Senegal will support the Communications Department at AIMS to implement a robust centre-focused communications strategy, which will help bolster the organization's brand, image and reputation through consistent messaging and innovative communication methodologies leveraging new media platforms, campaigns and events to promote the strategic framework with a theme of inclusive access. He will lead the organization of online and in-person events at the centre level, provide program support services to members of the AIMS Community and generate content that forms the basis of organization's communications.

As the Communications Officer, you will collaborate with management at the centre to develop and implement an effective and targeted communications strategy; write, edit, and distribute content, including publications, press releases, website content, annual reports, speeches, and other marketing material that communicates the organization's activities, products and/or services. You will respond to media inquiries, arrange interviews, and act as the media liaison for the centre; establish and maintain effective relationships with journalists, and maintain a media database. You will also seek opportunities to enhance the reputation of the brand, and coordinate publicity events as required; maintain records of media coverage and collate analytics and metrics and develop concept notes for public engagement activities;

Additionally, you will manage alumni engagement activities at the centre level and deliver training to centre staffs on leveraging new media as ambassadors of AIMS.

This is a full-time opportunity based in Senegal.



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Do you have what we need?

- Bachelor's degree in Communications, Journalism, Media Management or related disciplines;
- At least 2 years of progressive professional experience in managing communications for a program, project or organization;
- Proven success designing and executing communications strategies and campaigns;
- Experience building an organization's reputation for thought leadership;
- Proficiency in MS Office applications (Word, Excel, PowerPoint) and internet-based applications (Google Suite, SharePoint, LinkedIn etc.);
- Experience with events management and planning online events with global participants;
- Experience with social media, websites, creating audio and visual content and other digital tools;
- Ability to multitask and capable of simultaneously managing multiple projects with different deadlines;
- Superior written and verbal communications skills, including extensive experience writing and editing;
- Ability to work independently, stay organised, and deliver high-quality results in a timely manner, in the absence of regular and close oversight;
- Effective communication skills and the ability to engage with students, staff and alumni from a wide range of backgrounds;
- Pro-active nature with the inclination to take initiative;
- Strong team player with excellent interpersonal skills;
- Fluency in both English and French, written and spoken;

Are you ready to be a part of the transformation?

Click on [this link](#) to apply. **Applications will be accepted until December 31, 2022.**

Should no feedback be received from AIMS-NEI within four weeks of your submission, kindly accept that your application will not be further pursued. AIMS-NEI reserves the right not to make an appointment at its sole discretion.

AIMS-NEI is an equal opportunity employer. Visit www.nexteinstein.org to learn more about AIMS.